

Superscape

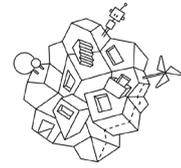
2022

GREEN SHIFT

Visions for sustainable living

Press information

October 2021



Superscape 2022 | Facts

Launching September 28, 2021

Submission You will find detailed information at
www.superscape.at/eng/Submission
Application Period until March 14, 2022
submission@superscape.at

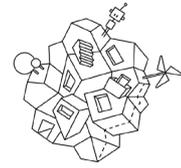
Expert Jury Renate Hammer (AT),
architect & CEO of the Institute of Building
Research & Innovation

Christoph Thun-Hohenstein (AT),
art manager and writer

Maria Vassilakou (AT),
consultant in the field of urban development

Announcement of the
shortlist May 2022

Announcement of the
winner October 2022



Superscape 2022

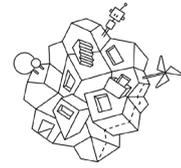
Population growth, increasing urbanisation and social change pose new challenges for architecture and urban planning. Reflecting these processes of change, Superscape opens a creative space for unconventional ideas meant to deliver new impulses to real-life architectural output and urban development. The biennial prize seeks to encourage innovative and visionary architectural concepts that explore new models of living and strategies for inhabiting an urban context over a broad expanse of 30 years. Superscape is being awarded for the fifth time already and is offered as a joint project by the private developers, JP Immobilien, and the non-profit developers, WBV-GPA Wohnbauvereinigung für Privatan-gestellte.

Green Shift: Visions for Sustainable Living

The sphere of activity of architects has steadily grown in recent decades. The profession is faced with an ever wider range of responsibilities, which reach far beyond spatial, functional and purely aesthetic issues. International protest movements (e.g. Fridays for Future) have led to a recognition of the urgent need to address the climate crisis, which can be felt everywhere. Climate protection is the starting point for a broad rethink that is involving every area of life and, in particular, every sector of the economy.

The built environment and, above all, the building industry, can create new momentum here. Natural cycles must be incorporated into architecture in line with the slogan "Reduce, Reuse, Recycle" and the lifecycles of buildings must be considered from the ecological, economic and social perspectives. Hence, the long-term protection of the environment and the climate, not least as a high-quality habitat for humans and animals, is one of the most urgent objectives of modern architecture.

At the same time, the urban population and the need for living space are growing, while the demands that residents place on this living space are being influenced by factors such as digitalisation, automation, mobility and our aging society. In the context of digital networking, social sustainability, smart cities and climate care, we must investigate the innovative potential and problem-solving capacity of architecture and adopt visionary perspectives and experimental design approaches that address the challenges of the urban realm in 2050.



This raises countless questions:

How can modern architecture best react to the ecological challenges of our time? What does energy-saving and energy-efficient architecture look like? Are there solutions that combine ecological sustainability with innovative building technology?

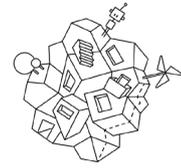
How can we guarantee the long-term protection of the environment and the climate in a constantly growing city? How do we achieve the transformation from a linear to a circular construction process? How can architecture use natural materials to minimise or offset any adverse impact on the environment? Which innovative technologies can be used here?

How can innovative mobility concepts be integrated into the planning of cities? Which solutions enable us to create a city with minimum travel distances?

Which needs must be met by future living spaces against the background of changing living conditions, new everyday cultures and an increasingly diverse society (multi-local or temporary living, individualisation and the sharing economy, etc.)?

How sustainable is the existing urban building stock? Which opportunities can be developed for temporarily using or repurposing this stock, in order to reinvigorate it and reduce vacancy rates? How, in general, can the lifespan of buildings be extended?

How can future housing respond to social mix and diversity and permit a reasonable level of flexibility of use?



Motivation of the Organisers

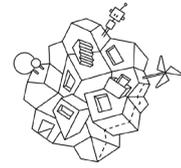
Since the last edition of Superscape, the prize has been offered as a joint project of the private developer JP Immobilien and the non-profit developer WBV-GPA Wohnbauvereinigung für Privatangestellte. Both are developing not only residential areas, but also living spaces. As such, they are keen to support social, cultural and environmental concerns as part of their corporate responsibility. Since architecture and urban planning always intervene in the social environment, it is important to contribute to a sustainable discourse in the field of tension between architecture, its actors, residents and designers. Thus, Superscape mainly focuses on establishing a long-term workshop of ideas and providing visionary concepts that deliver impulses for today's projects.

The Award Process

Participation in Superscape 2022 takes place via a competition in two stages. During the first application period, the participants are asked to submit short, concise concept sketches containing visionary ideas on the focus theme of Superscape 2022. After the expert jury has nominated the shortlist, the individual protagonists will be invited to a non-anonymous process, during which the project sketches are to be elaborated further. The competition will be carried out in German. Submissions in English are accepted as well. Eligible candidates must have at least a degree (e.g. Bachelor degree, Dipl. Ing.) in architecture, landscape architecture, urban planning or design from a university or academy.

The architectural award Superscape 2022 carries a cash value of 10,000 Euro (including the VAT rate applicable in the winner's country of residence or business). The shortlist nominees will receive an allowance of 2,000 Euro to help defray their costs (also including the VAT rate applicable in the participants' country of residence or business).

This year there will be an additional prize in Vienna offered by our cooperation partner, the Vienna Business Agency. From all Superscape submissions from Vienna, the jury, together with the Vienna Business Agency, will select one project that will subsequently be given a private coaching focussing on the field of creative industries.



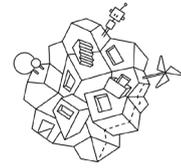
Superscape 2022 Jury

Renate Hammer

Arch. DI Dr Renate Hammer, MAS, studied architecture at Vienna University of Technology and philosophy at the University of Vienna before completing her postgraduate studies in urban engineering at the University of Tokyo. Between 1998 and 2013, she worked at the Department for Building and Environment at Danube University Krems, most recently as Dean of the Faculty of Education, Arts and Architecture. She has been working as a self-employed architect since 1999. In 2013, she founded a private research institution, the Institute of Building Research & Innovation ZT-GmbH, together with Dr Peter Holzer. She currently lectures at the University of Arts and Industrial Design in Linz and FH Campus Wien. She is a member of the German Lighting Technology Association, the Advisory Council for Building Culture and the Oxford Round Table as well as a spokesperson for the Plattform Baukulturpolitik. Her work and wider interests focus on the comprehensive implementation of sustainability in the building industry. She has particular expertise in the use of daylight, healthy living environments and human photobiology. Her many publications and specialist books include "Planen mit Tageslicht, Grundlagen für die Praxis"; Springer Vieweg, 06/2020, which she published together with Mathias Wambsganß.

Christoph Thun-Hohenstein

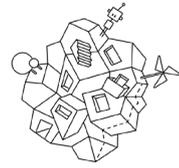
Christoph Thun-Hohenstein (born 1960) has been General Director and Artistic Director of the MAK – Austrian Museum of Applied Arts from September 2011 (until August 2021). While working for the Austrian Foreign Ministry, he held posts in Abidjan, Geneva, and Bonn. He was Director of the Austrian Cultural Forum New York from 1999 to 2007, after which he served as Managing Director of departure, the Creative Agency of the City of Vienna, until August 2011. Christoph Thun-Hohenstein is furthermore Head of the VIENNA BIENNALE FOR CHANGE, which he initiated in 2015. He has published on topics dealing above all with European integration, contemporary culture and art, and climate care, and has held numerous lectures on these topics. He has also curated exhibitions and he regularly serves on selection juries.



Superscape 2022 Jury

Maria Vassilakou

Maria Vassilakou grew up in Athens and emigrated to Vienna in 1986, where she studied linguistics and psychology at the University of Vienna. During her studies she was an active member of the Austrian National Union of Students, of which she became the General Secretary in 1995. She was a member of Vienna's Provincial Parliament between 1996 and 2010. From 2010 to 2019, Maria Vassilakou was Deputy Mayor of Vienna and Executive City Councillor for Urban Development, Traffic & Transport, Climate Protection, Energy and Public Participation. In 2019, she obtained a Master of Science degree in urban design and urban management at the London School of Economics. Today she works internationally with cities, development banks, companies and NGOs as a consultant for sustainable urban development, urban transformation strategies and transition management. Since 2019, Maria Vassilakou has also been active as an expert on behalf of the European Commission and is helping to develop the design of the EU Horizon Mission "100 climate neutral cities by 2030".



Superscape
2022

About

Further information and concept excerpts are available for download at www.superscape.at/eng/

Press contact:

Enzo Meisel, MA
art:phalanx - Agentur für Kultur und Urbanität
+43 (0)1 524 98 03 - 24
press@superscape.at

Organisers:

JP IMMOBILIEN, www.jpi.at
WBV-GPA, Wohnbauvereinigung für Privatangestellte, www.wbv-gpa.at

in cooperation with the Vienna Business Agency

Concept & project realisation:

art:phalanx - Agentur für Kultur und Urbanität
www.artphalanx.at

Design:

ap media - Visuelle Kommunikation GmbH
Gumpendorferstraße 47/28
1060 Wien