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Superscape

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2020

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MIXED-USE CITY. Living, Working and Urban Production

Press information  
January 2020



## Superscape 2020 | Facts

Launching September 12, 2019

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Submission You will find detailed information at  
[www.superscape.at/eng/](http://www.superscape.at/eng/)  
Application Period until March 16, 2020  
[submission@superscape.at](mailto:submission@superscape.at)

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Expert Jury Angelika Fitz (AT),  
museum Director of Architekturzentrum Wien

Claudia Nutz (AT),  
spatial planner and freelance consultant in  
the field of real estate development

Andreas Rumpfhuber (AT),  
architect and architectural theorist

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Announcement of the  
shortlist May 2020

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Announcement of the  
winner October 2020

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## Superscape 2020

Population growth, increasing urbanisation and social change pose new challenges for architecture and urban planning. Reflecting these processes of change, Superscape opens a creative space for unconventional ideas meant to deliver new impulses to real-life architectural output and urban development. The biennial prize seeks to encourage innovative and visionary architectural concepts that explore new models of living and strategies for inhabiting an urban context over a broad expanse of 30 years. Superscape is being awarded for the fourth time already, this edition is offered as a joint project by the private developers, JP Immobilien, and the non-profit developers, WBV-GPA Wohnbauvereinigung für Privatangestellte.

### MIXED-USE CITY. Living, Working and Urban Production

Like the earlier industrial revolution it is now the digital revolution that is influencing social, economic and socio-cultural processes and, hence, making increased demands on the functionality and use of urban habitats. The barriers between public and private space, between living and working, between digital and analogue are steadily disappearing. The relentless merging of many of the aspects of the lives of the inhabitants and users of cities and the shifting of these to the digital level mean that the built environment can no longer be structured in a mono-functional way. As we search for forward-looking, sustainable and people-oriented approaches to urban development the idea of “mixed-use” has huge potential. In this context, urban production and its increasing importance as a significant element of the diversified city plays a prominent role.

The ever more intensive relationships between and mutual interconnectedness of knowledge, research, development, culture and services and the new manufacturing methods brought by digitalisation are also re-establishing the place and role of production in the city. The task for architecture is to test creative concepts that propose visions of the future and experimental designs and address the spatial and social challenges of urban (living) space in the year 2050.

This exercise raises many questions, such as: How can mixed-use solutions that combine urban production with living, working and public space function in both spatial and social terms? Which types of urban production come into question? And what added value will this generate for users? What needs must be met by the residential building of the future? What is the role of public space? Which solutions, products and services could prove to be ecological, economic, social, functional and also sustainable?



## Motivation of the Organisers

Starting with this year's edition of Superscape the prize is offered as a joint project by the private developers, JP Immobilien, and the non-profit developers, WBV-GPA Wohnbauvereinigung für Privatangestellte. Both develop not only living spaces, but living environments. Therefore, they strive to support social, cultural and environment-related issues as part of their corporate responsibility. In their work they also address the changes in society that are accompanying digitalisation – such as the changes in how we live and work and where these activities take place – particularly in the context of this year's subject of the mixed-use city. Since architecture and urban planning always also interfere with the social environment, it is important to make a lasting contribution to the tension-filled field of architecture, its protagonists, inhabitants and designers. Thus, Superscape mainly focuses on establishing a long-term workshop of ideas and providing visionary concepts that deliver impulses for today's projects.

## The Award Process

The first phase of the architectural competition is an anonymous, open process. After the expert jury has nominated the shortlist, the individual protagonists will be invited to a non-anonymous process, during which the project sketches are to be elaborated further. The legal basis for the process is this call for entries and the answers to the questions asked of the procedural organisation, which can be viewed in an anonymised version at [www.superscape.at](http://www.superscape.at). The competition will be carried out in German. Submissions in English are accepted as well. By submitting materials, candidates acknowledge the rules of the competition. The decisions of the expert jury are final. The adjudication and the ranking of the submissions cannot be appealed. Legal recourse is excluded. The architectural award Superscape 2020 carries a cash value of 10,000 Euro (including the VAT rate applicable in the winner's country of residence or business). The shortlist nominees will receive an allowance of 2,000 Euro to help defray their costs (also including the VAT rate applicable in the participants' country of residence or business).

This year there will be an additional prize in Vienna offered by our cooperation partner, the Vienna Business Agency. The jury and the Vienna Business Agency will choose a project from all the entries to Superscape from Vienna and will offer the opportunity to participate in the two-month learning and workshop format "Founders Lab" in autumn 2020.



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## About

Further information and concept excerpts are available for download at [www.superscape.at/eng/](http://www.superscape.at/eng/)

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### Organisers:

JP IMMOBILIEN, [www.jpi.at](http://www.jpi.at)

WBV-GPA, Wohnbauvereinigung für Privatangestellte, [www.wbv-gpa.at](http://www.wbv-gpa.at)

in cooperation with the Vienna Business Agency

### Concept & project realisation:

art:phalanx - Agentur für Kultur und Urbanität  
[www.artphalanx.at](http://www.artphalanx.at)

### Design

im – Kollektiv  
Design & Branding  
[www.imkollektiv.at](http://www.imkollektiv.at)