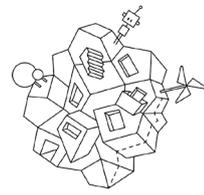


Superscape

2016

JP architektur perspektiven

Press Release



Superscape 2016 | Future Urban Living

The Superscape is awarded every two years to innovative and visionary architectural concepts. It focuses on the interaction of private living space with urban contexts, viewed from an interdisciplinary perspective. Impulse lectures and discussion rounds create a forum for discourse and sharpen the interested public's awareness for the interaction of architecture and urban planning. Given its long-term perspective, Superscape generates a creative free space for unconventional ideas, delivering impulses to real architecture and urban development. The changing spectrum of needs regarding cities and living spaces necessitate fundamental changes in our understanding of urban fabrics and the architectural framework for urbanity.

The Superscape 2016 title "Future Urban Living – Functional Reduction with Maximum Space Gain" opened a field for visionary design suggestions and space concepts which focus on building the urban residential space of the future. Innovative solutions were sought, combining high-quality residences with great space efficiency and the greatest functional flexibility possible. The goal was to formulate forward-thinking concepts, to question familiar residential patterns and to risk experiments in design, but also to consider their feasibility.

The jury members for Superscape 2016 were Anna Popelka, Christoph Thun-Hohenstein, Harald Gründl, Klaus Kada and Lilli Hollein. In total, 110 concept sketches were submitted by participants from 20 nations. The jury nominated six concepts for the shortlist to be elaborated further over the summer. Out of these elaborations the jury chose a winner now: the spanish architect Pedro Pitarch. The architectural award carries a cash value of 20,000 Euro. The shortlist nominees receive an allowance of 2,000 Euro to help defray their costs.

Shortlist:

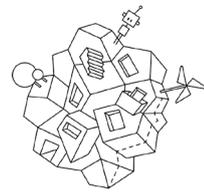
Das Haus ist vergangen. Future. Urban. Living. Pattern. | Christian Fröhlich, HARDDECOR ARCHITEKTUR, Vienna (AT)

Infrastructural Infill | Bryan Maddock, New York (US)

Moving Space | Schubert und Schubert – Architektur und Innenarchitektur, Vienna (AT)

Place Alchemy | Srivastava Nayan, Manas Ranjan, Kartikeya Sonkar, Mumbai (IND)

Transitional Living | Alexander Masching, Michael Masching, Vienna (AT)



Superscape 2016 | Winning Project

Counternatures.

the genealogies of augmented domesticity

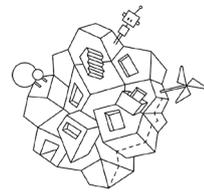
Pedro Pitarch, Madrid (ES)

The project Counternatures examines the question of how tension and interaction between public and private spaces, which have formed our surroundings for centuries, are currently developing. In today's city, increasingly also shaped by digital worlds, the borders of urbanity and domesticity are blurring. Various spheres of space usage stand next to each other contrapuntally, forming so-called counternatures.

This changes the functional attributions of architecture, allowing new residential typologies to arise. Architecture is no longer consumed, instead becoming a place where such counternatures are incessantly produced, constantly constructed as part of daily life after the digital revolution. Buildings must do justice to these different requirements, as houses suddenly become home to parts of the public sphere: the broadcasting of a concert turns the living room into an auditorium, the bedroom becomes a stadium through live transmission of the football finals or online games. The hallway is transformed into a catwalk from where fashion tips are shared with followers and the kitchen into a market where a pop-up store might set up temporarily, the dining room becomes a conference hall, the cabinet a museum of private artefacts and an artist's studio. Both domestic and urban spaces thus house new areas in which the possibilities of social relations are used in previously unknown ways.

Jury Statement

Revelling in the story-telling aspect of his work, Pedro Pitarch has profoundly examined the effects of the digital revolution on human existence, on daily life and the "apartment". He reflects upon the dissolution of the borders between real and virtual worlds, offering an inspiring compendium for an open design of the future of humanity. Despite the complexity of his considerations, he has designed a stringent, holistic concept combining technological open-mindedness with a humanistic approach. In its reflection of historical models for the future, it opens up spaces in which the future can be imagined enthusiastically and constructively.

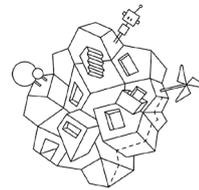


Superscape 2016 | Winning Project

Pedro Pitarch is a young architect from Madrid who completed his architecture degree at the Universidad Politécnica de Madrid in 2014. In addition, he also studied classical music at the Conservatorio Profesional de Música Hermanos Berzosa. In addition to successful participation in architectural competitions, he has won distinction for his exhibition designs and for his research.

JP Immobilien | Motivation of the Organiser

JP Immobilien develops not only living spaces, but living environments. Therefore, it strives to support social, cultural and environment-related issues as part of its corporate responsibility. Since architecture and urban planning always also interfere with the social environment, it is important to JP Immobilien to make a lasting contribution to the tension-filled field of architecture, its protagonists, inhabitants and designers. Thus, Superscape focuses mainly on creating a long-term workshop of ideas, providing visionary concepts that deliver impulses for today's projects.



Superscape

2016

architektur.perspektiven

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Design

im Kollektiv für Kommunikation und Gestaltung

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Further information and concept excerpts are available
at www.superscape.at.

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